

DUPLICATE

## INVOICE



**WTEV-TV**  
**11700 Central Parkway #2**  
**Jacksonville, FL 32224**  
**Main: (904) 996-0400**  
**Billing:**

<http://www.actionnewsjax.com>

Billing Address:

**SRH Media Inc**  
**Attention: Accounts Payable**  
**2204 Countryside Dr**  
**Silver Spring, MD 20905**

Send Payment To:

**WTEV-TV**  
**Newport Television LLC**  
**PO Box 402619**  
**Atlanta, GA 30384-2619**

Invoice #	Invoice Date	Invoice Month	Invoice Period
62297-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WTEV-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Protect FL Taxpayers	PROTECT FL TAXPAYERS	

Flight Dates	Order #	Alt Order #
10/22/12 - 11/02/12	62297	09831622

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	6087	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/26/12	Action News @ 5a	5:00 AM-5:30 AM	11111--	:30	5	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11111-- 5 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV M 10/22/12 5:28 AM Action News @ 5a 5:00 AM-5:30 AM :30 BDNVC1201TVH \$60.00 NM									
2 WTEV Tu 10/23/12 5:13 AM Action News @ 5a 5:00 AM-5:30 AM :30 BDNVC1201TVH \$60.00 NM									
4 WTEV W 10/24/12 5:28 AM Action News @ 5a 5:00 AM-5:30 AM :30 BDNVC1201TVH \$60.00 NM									
5 WTEV Th 10/25/12 5:29 AM Action News @ 5a 5:00 AM-5:30 AM :30 BDNVC1201TVH \$60.00 NM									
3 WTEV F 10/26/12 5:24 AM Action News @ 5a 5:00 AM-5:30 AM :30 BDNVC1201TVH \$60.00 NM									
3	10/22/12	10/26/12	Action News @ 530a	5:30 AM-6:00 AM	11111--	:30	5	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11111-- 5 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTEV M 10/22/12 5:44 AM Action News @ 530a 5:30 AM-6:00 AM :30 BDNVC1201TVH \$120.00 NM									
3 WTEV Tu 10/23/12 5:59 AM Action News @ 530a 5:30 AM-6:00 AM :30 BDNVC1201TVH \$120.00 NM									
1 WTEV W 10/24/12 5:53 AM Action News @ 530a 5:30 AM-6:00 AM :30 BDNVC1201TVH \$120.00 NM									
4 WTEV Th 10/25/12 5:56 AM Action News @ 530a 5:30 AM-6:00 AM :30 BDNVC1201TVH \$120.00 NM									
5 WTEV F 10/26/12 5:58 AM Action News @ 530a 5:30 AM-6:00 AM :30 BDNVC1201TVH \$120.00 NM									
5	10/22/12	10/26/12	Action News @ 6a	6:00 AM-7:00 AM	11111--	:30	5	\$160.00	NM
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1 WTEV F 10/26/12 6:29 AM Action News @ 6a 6:00 AM-7:00 AM :30 BDNVC1201TVH \$160.00 NM									
7	10/22/12	10/26/12	CBS Morning News	7:00 AM-9:00 AM	11111--	:30	5	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11111-- 5 \$140.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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Advertiser	Product	Estimate Number	
Protect FL Taxpayers	PROTECT FL TAXPAYERS		

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2	WTEV	F	10/26/12	11:21 PM	M-F Action News @ 11p	11:00 PM-11:30 PM	:30	BDNVC1201TVH	\$850.00	NM																																																																													
19	10/22/12	10/26/12	Letterman	11:30 PM-12:30 XM	11111--	:30	5	\$320.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>11111--</td><td>5</td><td>\$320.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>4</td><td>WTEV</td><td>M</td><td>10/22/12</td><td>12:32 AM</td><td>Letterman</td><td>11:30 PM-12:30 XM</td><td>:30</td><td>BDNVC1201TVH</td><td>\$320.00</td><td>NM</td></tr><tr><td>1</td><td>WTEV</td><td>Tu</td><td>10/23/12</td><td>11:59 PM</td><td>Letterman</td><td>11:30 PM-12:30 XM</td><td>:30</td><td>BDNVC1201TVH</td><td>\$320.00</td><td>NM</td></tr><tr><td>2</td><td>WTEV</td><td>W</td><td>10/24/12</td><td>12:09 AM</td><td>Letterman</td><td>11:30 PM-12:30 XM</td><td>:30</td><td>BDNVC1201TVH</td><td>\$320.00</td><td>NM</td></tr><tr><td>5</td><td>WTEV</td><td>Th</td><td>10/25/12</td><td>12:31 AM</td><td>Letterman</td><td>11:30 PM-12:30 XM</td><td>:30</td><td>BDNVC1201TVH</td><td>\$320.00</td><td>NM</td></tr><tr><td>3</td><td>WTEV</td><td>F</td><td>10/26/12</td><td>12:14 AM</td><td>Letterman</td><td>11:30 PM-12:30 XM</td><td>:30</td><td>BDNVC1201TVH</td><td>\$320.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	11111--	5	\$320.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WTEV	M	10/22/12	12:32 AM	Letterman	11:30 PM-12:30 XM	:30	BDNVC1201TVH	\$320.00	NM	1	WTEV	Tu	10/23/12	11:59 PM	Letterman	11:30 PM-12:30 XM	:30	BDNVC1201TVH	\$320.00	NM	2	WTEV	W	10/24/12	12:09 AM	Letterman	11:30 PM-12:30 XM	:30	BDNVC1201TVH	\$320.00	NM	5	WTEV	Th	10/25/12	12:31 AM	Letterman	11:30 PM-12:30 XM	:30	BDNVC1201TVH	\$320.00	NM	3	WTEV	F	10/26/12	12:14 AM	Letterman	11:30 PM-12:30 XM	:30	BDNVC1201TVH	\$320.00	NM
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## DUPLICATE INVOICE



Send Payment To:

**WTEV-TV**  
**Newport Television LLC**  
**PO Box 402619**  
**Atlanta, GA 30384-2619**

Invoice #	Invoice Date	Invoice Month	Invoice Period
62297-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Protect FL Taxpayers	PROTECT FL TAXPAYERS		

<http://www.actionnewsjax.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/22/12	10/26/12	Letterman	11:30 PM-12:30 XM	11111--	:30	5	\$320.00	NM
21	10/27/12	10/27/12	Saturday Early Show	8:00 AM-10:00 AM	-----S-	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV Sa 10/27/12 9:29 AM Saturday Early Show 8:00 AM-10:00 AM :30 BDNVC1201TVH \$160.00 NM									
22	10/22/12	10/26/12	CBS Morning News	7a-9a	MTWTF--	:30	2	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 2 \$140.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTEV M 10/22/12 8:25 AM CBS Morning News 7a-9a :30 BDNVC1201TVH \$140.00 NM 1 WTEV F 10/26/12 8:13 AM CBS Morning News 7a-9a :30 BDNVC1201TVH \$140.00 NM									
23	10/28/12	10/28/12	Su Action News @ 630p	6:30 PM-7:00 PM	-----S	:30	1	\$360.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$360.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV Su 10/28/12 6:42 PM Su Action News @ 630p 6:30 PM-7:00 PM :30 BDNVC1201TVH \$360.00 NM									
24	10/28/12	10/28/12	Su Action News @ 11p	11:00 PM-11:30 PM	-----S	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV Su 10/28/12 11:34 PM Su Action News @ 11p 11:00 PM-11:30 PM :30 BDNVC1201TVH \$850.00 NM									
<u>Total Spots</u>							<b>39</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$13,800.00</b>
<u>Agency Commission</u>	<b>\$2,070.00</b>
<u>Net Amount Due</u>	<b>\$11,730.00</b>

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